



## **HASTA SHILPA TRUST**

Alevoor Road, Manipal – 576104  
Udupi District, Karnataka State

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## **Adopt a Heritage Structure/Museum, Help Save Our Heritage**

### **A brief summary about the project follows:**

HASTA SHILPA HERITAGE VILLAGE at Manipal, in the coastal region of India's Karnataka state, is an open air museum and cultural complex which aims to restore and conserve the nation's cultural wealth in the form of traditional buildings and objects of art, craft and other artefacts of aesthetic interest. It is the brainchild of late Sri Vijayanath Shenoy (1934-2017), a retired banker who converted his own home into an ethnographic museum.

Heritage Village is managed by the Hasta Shilpa Trust, a not for profit public charitable trust started by late Sri Vijayanath Shenoy and registered with the Government of Karnataka. Over the last two decades, the Trust has relocated and restored 26 structures of immense architectural merit and fine craftsmanship to the site at Heritage Village, as you saw on your visit.

Each of the houses you viewed at the Heritage Village, Manipal, was once in some part of the countryside of Karnataka, a derelict or abandoned structure when Sri Vijayanath Shenoy's compassionate gaze fell on it. Translocation of the house to the Heritage Village and reconstructing it was itself a mammoth task, requiring painstaking attention to detail (not to mention funds) and flawless execution.

But the work at the Heritage Village doesn't stop with re-building the structures.

Heritage Village glows in the lovely South Canara sunshine because of the care and attention lavished on its denizens. Houses and homes require maintenance. Like humans, our architectural centurions also require care.

Through nine months of the year, these structures welcome hundreds of visitors inside for a chat and a gossip, but they need their monsoons off for some serious repairs and restoration as they get detoxed and revived. For instance, their wooden pillars and red oxide floors need polishing, their beams and rafters need to be checked and repaired, and some of the structures are even bundled up in raincoats to protect them during the monsoons! Soon they are ready for the new season, starting October each year.

These houses were once living homes, built with a great deal of thought and aesthetic sense. They are gentle structures, and also very environment friendly. Although they are centuries old, they are in better shape than many modern, teenage houses!

Now we seek your support in taking care of them. They are among the last living remnants of vernacular architecture which can excite the imagination of future generations.

Please support our work through a new scheme developed for discerning people like you!  
Adopt a Heritage Structure and help us keep these architectural centurions happy and safe!

With good care and regular detoxes, they will last for a long time so that the future generations will be exposed to the rich heritage created by ingenious craftsmen, often with indigenous tools.

**You can adopt a heritage structure in the Heritage Village by contributing a sum starting from Rs 1 Lakh (and multiples) per structure or Rs. 1.25 Lakh for a Heritage Museum, for a year towards its development and maintenance. For having received your generous donation, your name will be prominently displayed on the structure for a period of 1 year. In case you wish to donate a sum in multiple of lakhs we shall extend this acknowledgement to multiple structures or for multiple years for the desired structure.**

We hope for your continued support in our efforts to realize the dreams and perpetuate the vision of late Sri Vijayanath Shenoy.

Needless to say, your contributions are tax deductible under section 80G. Please send us your full postal details and phone number if you require a tax exemption certificate.

- ✓ We are approved under section **80G** by Department of Income Tax and our registration number is **AAATH0677CF20218** valid till the year 2027.
- ✓ We are approved under section **12A** by Department of Income Tax and our registration number is **AAATH0677CE20210** valid till the year 2027.
- ✓ We are also FCRA approved and our FCRA Registration Number is **094630149**.
- ✓ We are registered under CSR1, approved by the Ministry of Corporate Affairs, Govt. of India and our CSR1 registration number is **CSR00038119 dated: 24-09-2022**

In anticipation of a favourable response to our request,

**Our banking details:**

HASTA SHILPA TRUST  
Canara Bank (Syndicate), Manipal Branch,  
Udupi, Karnataka State - PIN -576104  
Current A/c No.: 01111010000667  
IFSC Code: CNRB0010111

Sincerely,



T. Harish Pai  
Joint Secretary-Trustee  
Hasta Shilpa Trust, Manipal